

**NATIONAL NETWORK OF LIBRARIES OF MEDICINE
MIDCONTINENTAL REGION
YEAR 5 (2010-2011) OBJECTIVES**

Revised March 17, 2010

NETWORK OBJECTIVES

Assessment & Evaluation

1. Establish and work with a Regional Advisory Board to ensure input and representation of Network members, health professionals, and consumers throughout the region.
2. Employ logic models for annual planning - collect data about activities conducted and relationship to planned activities; review progress toward achieving goals and outcomes in logic model; modify activities to ensure that goals and outcomes are addressed; review reports for activities outside the logic model.
3. Conduct or participate in needs assessments or questionnaires of users and non-users of NLM and NN/LM products and services.
4. Use questionnaires and other feedback mechanisms to assess the value of MCR programs and services to meet the needs of Network members supporting access to health information in their institutions.

Library Advocacy

1. Provide consultation for Network members as they prepare and manage project proposals; review funding sources, feasibility of project, support required, potential partnerships.
2. Develop and conduct a follow-up study of MCR Network members who have taken "Measuring Your Impact" since 2006.
3. Identify NLM or other extramurally funded projects in which libraries have a role that can serve as a program model that can be incorporated into regional programming.
4. Provide materials for librarians to support and improve their business practices in the hospital setting.
5. Triage and mobilize an intervention presentation to administrators when libraries are threatened with downsizing or closed.
6. Continue study on the impact of library-provided information in health related institutions in the MCR.
7. Offer participation in research study to hospital librarians in the MCR.

Education

1. Facilitate instruction on the components of the NNLM emergency preparedness plan for Network members.
2. Promote NLM History of Medicine through Plains to Peaks Post and one Breezing session.
3. Offer information technology classes.

4. Share educational resources for library management skills via print and electronic media.
5. Offer licensing electronic resources classes.
6. Offer NLM document delivery systems classes.
7. Promote NTCC educational clearinghouse as a resource and a repository.
8. Schedule and facilitate NTCC training in the region.
9. Offer evaluation and advocacy classes.

Network

1. Recruit new Network members and affiliates from eligible libraries in the region.
2. Actively involve Network members in NN/LM infrastructure and outreach programs.
3. Implement components of the NN/LM MCR and NN/LM MCR NER emergency preparedness plan.
4. Identify and work with Network members that are not meeting MCRML minimum requirements for membership to develop a plan that will improve their status.
5. Promote resource sharing, document delivery services, and e-resource licensing skills to Network members.

Technology

1. Develop and maintain a regional web site.
2. Establish and maintain a regional listserv for sharing information with Network members, other partner organizations, and health professionals.
3. Participate in testing or re-testing methods for communication and collaboration.
4. Maintain web pages for special projects and states.
5. Educate ourselves and disseminate information to the members about informatics (e.g. electronic health record) as it relates to the role of the hospital librarian participating in clinical information systems.
6. Continue to build the MCR social bookmarking project to serve as a resource for the region with the help of member volunteers.
7. Disseminate and present new information about using technology.
8. Research and disseminate information related to accessing resources and services using mobile smart phone platforms.
9. Continue to monitor and get feedback from members regarding connectivity difficulties (e.g. firewalls and filters).

OUTREACH OBJECTIVES

Education

1. Offer consumer health resource classes for public libraries.
2. Offer training to one CBO in each state.
3. Offer emergency and disaster resources classes for public libraries.
4. Promote public health information resources for inclusion in public health program curricula.
5. Exhibit and present at assigned national and state conferences.
6. Collaborate on a pilot project to facilitate collaborations between public libraries, medical libraries, or Resource Libraries and public schools to train school library staff, teachers and students in finding answers to health related questions.
7. Present effective practices and lessons learned from Resource Library and public school programs at a Resource Library Directors meeting.

Community Outreach

1. Assist in the development of working relationships between Network members and grass roots, regional and national CBOs that include health information as a part of their mission or priority.
2. Promote our consultation service - review of proposal, feasibility of project, and letters of support.
3. Assist public health and community organizations in developing plans to provide emergency preparedness health information access to specific populations.
4. Bring Network members and CBOs together for collaboration to sponsor health information programs.
5. Enlist the assistance of hospital libraries and other Network members to focus on institutions whose objective is to train minority health practitioners or those who serve minority populations, to develop specific linkages so that their health professionals and students have full benefit of the resources of the Network.
6. Develop lessons learned resources for Network members to foster collaboration between Network members and community based organizations.
7. Develop programs that focus on reaching minorities, senior citizens and low income populations.

Consumer Health

1. Employ newsletters and listservs as a means to disseminate consumer health information.
2. Award public libraries who have had the best public health/public library partnerships involving health information.
3. Support the transition of MedlinePlus Go Local projects in the region.
4. Develop programs to promote MedlinePlus and other NLM consumer resources to all health professionals as a resource for them and their patients.